



We would like to introduce you to artma -- a unique, funky, fabulous art auction and fundraising extravaganza like no other – an event born from the hearts of a group of people who loved a special little girl and who also believe deeply in the healing power of art. It was created to find a new and fresh way to raise money to support researchers who are tirelessly searching for a cure for pediatric cancer.

And what a magical event it has become!

artma began when Morgan Adams, a beautiful six-year-old girl, lost her 11-month battle with a glioblastoma multiforme brain tumor. It is in her honor, and in tribute to all those children who have been through or are going through a similar battle, that artma has become a gift of love and hope. Through the generous donations of art from local, regional, and nationally recognized artists and the incredible support of our community businesses, artma has blossomed.

At each event, we host over 1,200 guests and sell over 200 pieces of art. Since artma's inception in 2001, The Morgan Adams Foundation has raised and contributed over \$5,000,000 for pediatric cancer research.

We are asking that you consider joining us as one of our corporate partners – helping us raise awareness for critically needed pediatric cancer research. We have enclosed some key information about the event, but please reach out to us any time with questions or concerns.

No words can describe how much we appreciate the generosity of our corporate sponsors and the countless hours of time our artists, committee members, vendors, and volunteers have put into this event. We know that everyone involved with artma shares our belief that these children deserve a cure. Together we will fight for that cure boldly, loudly, and artfully.

Thank you and may your kindness and generosity come back to you a thousand-fold!

~ The artma Committee



*Taylor*

*Little cancer survivor – huge artma fan!*



*artma volunteers*

*Corporate volunteers are welcome!*



**February 8, 2020**  
**Denver Design Center, 575 S. Broadway**

## **Key Information for Corporate Sponsors**

### **The Basics:**

- artma is attended each year by over 1,200 artists, art lovers, and members of the philanthropic community
- artma is advertised through local media partnerships, including: Denver's 5280 Magazine, 9KUSA, and more
- Corporate Sponsors receive event tickets commensurate with the level of sponsorship
- Catalog ad specifications are enclosed with this information

### **Exposure and Reach:**

- Over 1,000 well-educated, affluent, and community-minded guests
- 35% are bona fide decision makers for their companies
- 25% work in the arts community
- 10% work in the architecture or construction industry
- Aged 30-65yrs
- Average income \$100,000+



### **Supporters Include:**

- Minor & Brown, P.C.
- ADT
- IMA Select
- Division One Construction
- Arapahoe Architects
- 5280 Magazine



*"The number of charitable events a community-minded business could support is overwhelming. How to choose among them? In the crowded fundraising calendar, artma stands out as something truly unique. Our guests have a terrific time and are grateful to participate in a joyous night that has resulted in real progress against a hideous disease. Our overall positive experience as a sponsor of artma includes our firm's employees becoming engaged as volunteers on a recurring basis. Putting our hearts and our money into the event has cemented artma as a special opportunity for MBLaw."*

**– Jim Thomas, Minor & Brown, P.C.**



## Levels of Support

**\$10,000**

### **pretty pretty princess sponsor**

- 20 Early Access admission tickets
- 2 admissions to “Collecting 101” hosted by Bobbi Walker and Michael Burnett
- Private docent tour of pre-selected artwork to highlight the creation, style, and history of each piece for your guests
- Gallery Sponsorship, including signage notably displayed above gallery with logo on gallery bid sheets
- Verbal emcee recognition as top level sponsor
- Prominent logo placement on event signage
- Prominent logo placement looping on stage projection screen
- Donor of the month article profiling your business in the foundation’s collateral material
- Full page color ad in artma program (inside front or inside back cover as available)
- Sponsorship listing in artma program
- Prominent logo recognition in event advertisements, including 5280 Magazine, as available
- Prominent logo inclusion on invitations, email blasts, and website
- Inclusion in social media announcements leading up to the event
- Logo inclusion on 3 light boxes



*There are only 6 Gallery Sponsorships available and they are first come, first served. Get yours early!*

**\$5,000**

### **fish dance sponsor**

- 10 Early Access admission tickets
- 2 admissions to “Collecting 101” hosted by Bobbi Walker and Michael Burnett
- Gallery Sponsorship, including signage notably displayed above gallery with logo on gallery bid sheets
- Verbal emcee recognition as a sponsor
- Prominent logo placement on event signage
- Prominent logo placement looping on stage projection screen
- Half page black & white ad in artma program
- Sponsorship listing in artma program
- Prominent logo recognition in event advertisements, including 5280 Magazine, pending publication print deadlines
- Prominent logo inclusion on invitations, email blasts, and website
- Inclusion in social media posts
- Logo inclusion on 2 light boxes





## Levels of Support

**\$2,500**

### **butterfly kisses sponsor**

- 8 Early Access admission tickets
- 2 admissions to “Collecting 101” hosted by Bobbi Walker and Michael Burnett
- Verbal emcee recognition as a sponsor
- Logo placement on event signage
- Logo looping on stage projection screen
- Quarter page black & white ad in artma program
- Sponsorship listing in artma program
- Logo recognition in event advertisements, including 5280 Magazine, as available
- Logo inclusion on invitations, email blasts, and website
- Inclusion in social media posts
- Logo inclusion on 1 light box



**\$1,500**

### **sneezes & hiccups sponsor**

- 6 Early Access admission tickets
- 2 admissions to “Collecting 101” hosted by Bobbi Walker and Michael Burnett
- Verbal emcee recognition as a sponsor
- Logo placement on event signage
- Sponsorship listing in artma program
- Logo inclusion on invitations, email blasts, and website
- Inclusion in social media posts

**\$500**

### **family and friends of artma**

- 2 Early Access admission tickets
- 2 admissions to “Collecting 101” hosted by Bobbi Walker and Michael Burnett
- Sponsorship listing in artma program

*Every donating artist and art purchaser receives an artma gift bag! Want one of your products in the bags? Give us a call!*



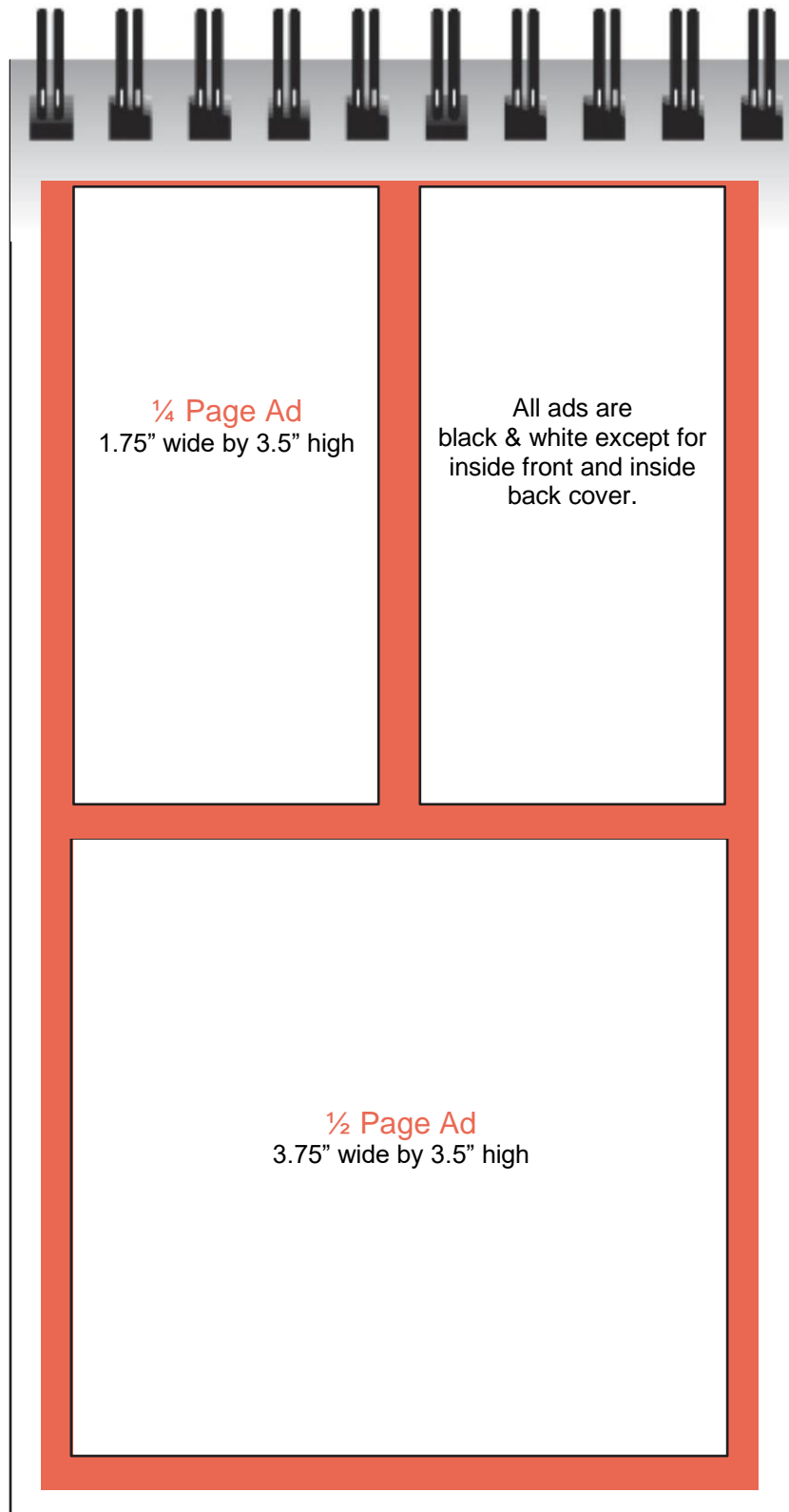
*\* Sponsorship level names were borrowed from the original, creative expressions of Morgan Adams.*

*\* In-kind donations receive sponsorship benefits equal to 50% of the fair market value of their donation.*

*Be recognized for your contribution! Public announcements, signage, and a big screen presence are just a few of the many ways we will promote you.*



## Catalog Ad Specs



**¼ Page Ad**  
1.75" wide by 3.5" high

All ads are  
black & white except for  
inside front and inside  
back cover.

**½ Page Ad**  
3.75" wide by 3.5" high

**Full Page Ad**  
3.75" wide by  
7.185" high



## Commitment Form

**YES! I WILL SHOW MY SUPPORT FOR ARTMA BY SPONSORING AT THE FOLLOWING LEVEL:**

- |                          |                                       |                 |
|--------------------------|---------------------------------------|-----------------|
| <input type="checkbox"/> | <b>pretty pretty princess Sponsor</b> | <b>\$10,000</b> |
| <input type="checkbox"/> | <b>the fish dance Sponsor</b>         | <b>\$5,000</b>  |
| <input type="checkbox"/> | <b>butterfly kisses Sponsor</b>       | <b>\$2,500</b>  |
| <input type="checkbox"/> | <b>sneezes &amp; hiccups Sponsor</b>  | <b>\$1,500</b>  |
| <input type="checkbox"/> | <b>family and friends Sponsor</b>     | <b>\$500</b>    |
| <input type="checkbox"/> | <b>Other Financial Contribution</b>   | <b>\$_____</b>  |

<b>Company</b>					
<b>Street Address</b>					
<b>City</b>		<b>State</b>		<b>Postal Code</b>	
<b>Primary Contact</b>		<b>Contact Role</b>			
<b>Signature</b>					
<b>Phone #</b>		<b>Email</b>			

**Your commitment form and your logo in both EPS and JPEG formats must be emailed to [jodi@morganadamsfoundation.org](mailto:jodi@morganadamsfoundation.org) January 10, 2020 to receive marketing benefits.**

Questions? Please call the office at 303-758-2130 or e-mail [jodi@morganadamsfoundation.org](mailto:jodi@morganadamsfoundation.org). Thank you!